

# MIAMI BEACH

## **Mayor's Blue Ribbon Panel on North Beach**

**8:00 a.m., Thursday, December 11, 2014**

**Normandy Shore Golf Club**

**2401 Biarritz Drive, Miami Beach**

### **AGENDA**

- 1. Roll Call**
- 2. Discussion: Master Plan Scope of Work and Deliverables** – Joe Jimenez, Assistant City Manager.
- 3. Discussion: Hotel Use/30day Rentals on Harding Ave** – Robert Santos-Alborna, Code Compliance Assistant Director, Thomas Mooney, Planning Director
- 4. Issues Update Report** – Jeff Oris, Economic Development Director
- 5. Public Input**
- 6. General Panel Discussion**
- 7. Adjourn**

### **REMINDERS:**

**The December 17<sup>th</sup> City Commission Agenda includes an item to adopt the North Beach Revitalization Plan.**

**The Mayor's Blue Ribbon Panel on North Beach will not be meeting on the next two regular dates, December 18<sup>th</sup> and January 1<sup>st</sup>.**

**The next meeting of the Mayor's Blue Ribbon Panel on North Beach will be held at 8:00 a.m. on Thursday, January 15, 2015 at the Normandy Shores Golf Club.**

**Mayor's Blue Ribbon Panel on North Beach**  
**Issues Update December 11, 2014 Meeting**  
(as of 12/5/14)

1. **North Beach Branding:** (NC) – The City is anticipating imminent delivery of branding elements based on input from the Panel's September 9<sup>th</sup> meeting.
2. **Bandshell Programming:** Negotiations are continuing with the Rhythm Foundation to manage and program the bandshell.
3. **Bandshell Tent:** Design of a covering system has been bid out to the City's rotating list of designers. The intent is to proceed from design to a bid package that can then be released.
4. **Bandshell Sound System:** The City has received a final report from its sound engineer which included specifications for a City-owned sound system. This information was then released to an existing list of approved equipment providers. Bids from the providers are expected to be submitted during the week of Dec. 8<sup>th</sup> and an item brought to the City Commission to purchase a system at its December 17<sup>th</sup> meeting.
5. **Bandshell Park Area Improvements:**– The City's Capital Improvement Projects Department is continuing efforts at Bandshell Park. Completion of the project and installation of the Beatles Mandala artwork is anticipated to be completed by November 26, 2014.
6. **Normandy Fountain:** The Fountain is complete. A discussion item regarding the closing of Rue Vendome is scheduled before the FDOT's District 5 Scoping Committee on January 21, 2015
7. **Kayak/SUP Launch Sites:** Parks and Recreation has taken delivery of the final draft of the Blueways Master Plan. The Plan will be scheduled to be discussed by the appropriate committees and City Commission in the near future.
8. **North Shore Open Space Park Security:** (NC) - The Police Department reports they are currently installing prototypes for park cameras for evaluation of various technology.
9. **Altos Del Mar Park:** (NC) - The Altos Del Mar Master Plan has been accepted by the City Commission. The Commission has requested implementation of the Plan in phases. Park and Recreation is currently seeking approval to bid design of the project.
10. **Bridge Painting and Lighting:** (NC) - Economic Development Staff is working with the Transportation Department to get appropriate meetings scheduled at the FDOT district office to discuss enhancement of the 71<sup>st</sup> Street Bridge. As this is the most visible and highest priority of the bridges, staff is anticipating a design for the 71<sup>st</sup> Street Bridge will be the template for all of the other North Beach Bridges.
11. **Entrance Signs:** – Staff will begin the process shortly to secure a design for entrance signage.

12. **Byron Carlyle Theatre** – O Cinema has re-opened after their initial audio problems. O Cinema reports all is now going well. The Economic Development Division is continuing to help inform the public about the new use at the Byron Carlyle. .
13. **North Beach Façade Improvement Program:** Staff has secured additional CDBG funding for an expansion of this program to cover almost all commercial areas of North Beach. Economic Development is currently working with Procurement to secure contractors for the program. A new application cycle will be announced shortly.
14. **Historic Preservation:** (NC) The Historic Preservation Board approved moving forward with the creation of the Normandy Isles and North Shore Local Historic Districts at their September 8<sup>th</sup> meeting. The approval was however for significantly smaller districts than had been proposed. The City Commission then rejected the creation of these districts at their meeting on September 9<sup>th</sup>, asking that the item be revisited in December after more study.
15. **Massing Studies (change in topic title from Transfer of Development Rights):** The City Commission indicated it would like changes to FAR included in any master planning effort. Massing studies remain scheduled for updates at the Finance and Citywide Projects Committee.
16. **Terra Group 87<sup>th</sup> Street Project:** – Terra Group has indicated a potential that it may alter its development program to demolish the existing hotel facility for construction of condominiums. They have been invited to the next meeting of the Blue Ribbon Panel on January 15, 2015 to discuss their future plans.
17. **North Beach Revitalization Plan** – The City Commission held a workshop on November 20, 2014 on North Beach which included a presentation on the Plan. All in attendance appeared to agree with the contents. A resolution adopting the Plan has been scheduled for the December 17, 2014 Commission Meeting.

(NC) – indicates no change to this update since the last meeting of the Mayor's Blue Ribbon Panel on North Beach

(NEW) – indicates a new project or initiative included in this report for the first time.

**Completed items:**

- 1) **North Beach Trolley** – Up and operating
- 2) **North Beach Trolley Wraps** – All trolleys are wrapped and North Beach branded.